

Prepare your team with AWS Certification

Accelerate growth with AWS Certified staff

What is the value of employing AWS Certified staff?

97% of organizations that employ AWS Certified staff say doing so puts their company in a better competitive position to succeed over the next three to five years.¹ Why? Employing AWS Certified staff can provide operational advantages and drive innovation:

91%

said having AWS Certified staff increases innovation with **AWS services**

86%

said having AWS Certified staff has improved the security of cloud workloads

89%

report faster troubleshooting, and 85% say they achieve faster deployment times

Best practices for including certification goals in your learning and development plan:

Set a public goal

Share a vision for what your team can achieve

Fund exams up front

Signal your support with proactive funding

Build in recognition

Highlight successes to build momentum

Provide training time

Make space for learning on team calendars

Build in rewards

Reward individual and team achievements

Our AWS Training and Certification team can help you create a comprehensive training and certification plan for your team.

¹ ESG Research Insights Paper Commissioned by AWS, Understanding the Value of AWS Certifications to Organizations, October 2020.

Signal the value of skills advancement to your team

A successful cloud transformation that delivers business benefits requires the right skilled talent. Foster a culture of innovation and continuous learning with a strategic plan to motivate and recognize achievement.

Supporting your team in getting AWS Certified can help meet your goals to build faster, improve security, reduce downtime, improve deployment time, and innovate with AWS services.¹ Set a goal for certification in your organization and kick start cloud learning by providing exam vouchers to team members.

Motivate your team

Signal the value of skills advancement with fully funded exams and incentivize follow-through with an exam deadline.

Define, fund, and meet your goals

- Manage your L&D budget strategically with exam vouchers
- Unlock automatic volume-based discounts
- Track who has scheduled or taken exams



For a list of all available AWS Certifications, [visit our website](#).

Track progress and engage employees with AWS Certification exam vouchers.

¹ ESG Research Insights Paper Commissioned by AWS, Understanding the Value of AWS Certifications to Organizations, October 2020.

